

Manitoba Agricultural Museum

A photograph of two brown horses harnessed together, pulling a wooden sleigh. They are standing on a snowy surface at night. In the background, there is a light blue building with a green door and window, decorated with string lights. Two people are visible in the sleigh: a man in a brown jacket and a woman in a black jacket. The sky is dark blue.

2019
Annual Report

Mission & Vision

The mission of the Manitoba Agricultural Museum is two-fold: 1) to immerse visitors in rural Manitoba's past, providing context to the present and future of agriculture in Manitoba, and 2) to collect, preserve, interpret and demonstrate Manitoba's agricultural heritage.

Our vision is to enable the generations of today and tomorrow to walk in the footsteps of the people who shaped agriculture in Manitoba.

On the Cover

Visitors enjoying a horse-drawn sleigh ride were among those who attended Winter Wonderland at the Museum in 2019. Thanks to Sandy Black for the sharing the photo.

Board of Directors

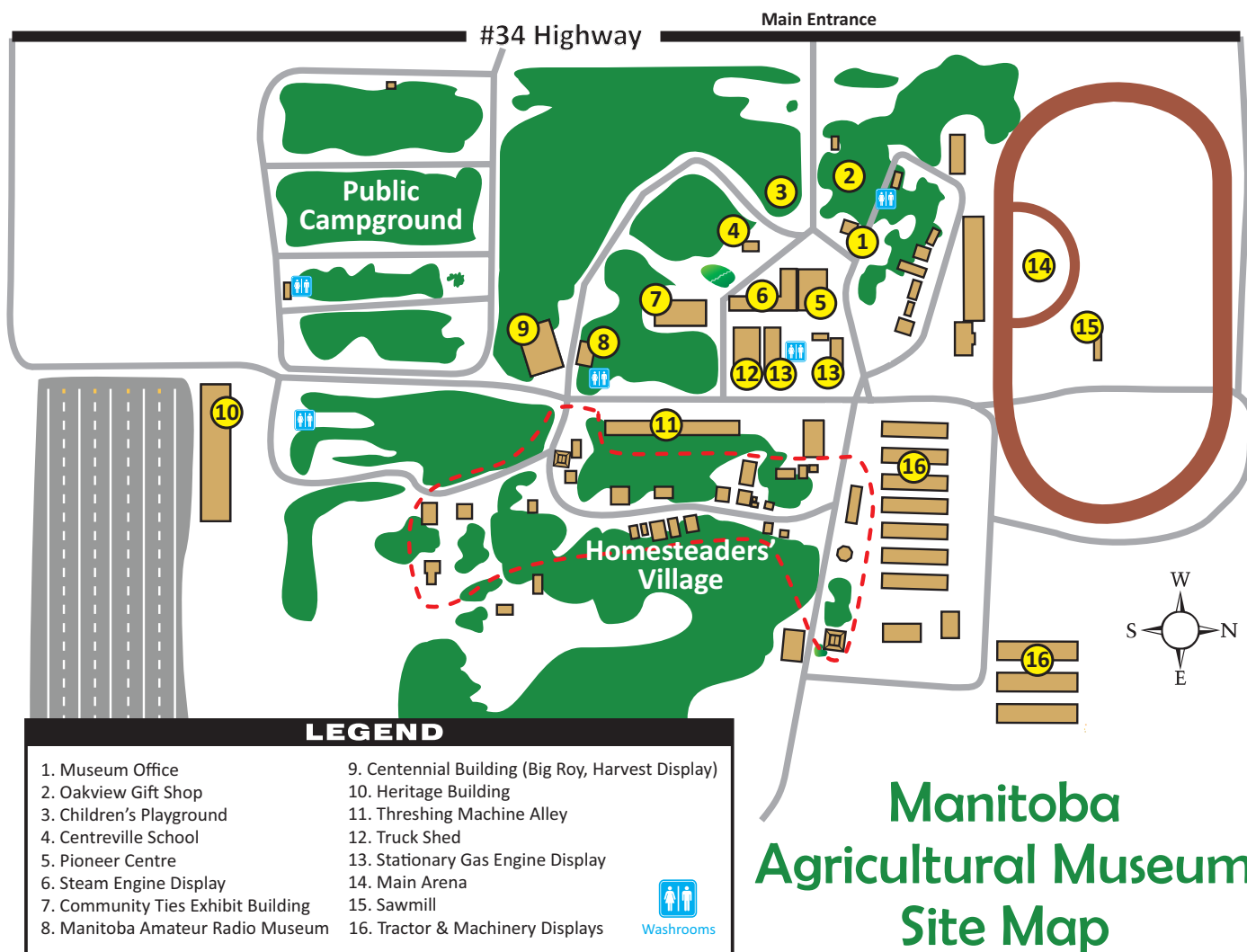
Angie Klym, <i>President</i>	Greg McConnell
Darin Smith, <i>Vice-President</i>	Rosana Neufeld
Don Wadge, <i>Treasurer</i>	Diane Rourke
Gordon Goldsborough, <i>Secretary</i>	Robert Smith
Michaela Knibbs	Margaret Walker
Erron Leafloor	

Staff

Anaïs Biernat, *Executive Director - Curator*
Tom Lehockey, *Yard Foreman*
Dennis & Diane Pohl, *Resident Volunteers*
Dawn Scammell, *Finance & Admin Coordinator*

Seasonal Staff

Megan Beswitherick, Shaelyn Beswitherick,
Madeline Campbell, Maria Emond, Abby Friesen,
Sharron Potvin



Leadership Team Messages

As we look back on our 67th year of operations, 2019 was a busy year for the Manitoba Agricultural Museum that focused on strategic long-term investments to create a more sustainable future.

Over the course of the year, the museum invested \$43,700 to improve our service infrastructure. Enhancing electrical service in the visitor campground, completing the new municipal water supply connection and repaving our main entrance road were significant projects that improve the visitor experience of our grounds. An additional \$18,000 was also invested into buildings in the Homesteader's Village to maintain our pioneer streetscape.

The museum continues to implement recommendations of the Stantec Institutional Plan to move our organization forward. For example, Terms of References for museum committees were developed by the board and a marketing rebranding exercise was taken on by staff and volunteers. Progress on other items continues as well.

To everyone who supported the Manitoba Agricultural Museum over the last year by visiting, donating, sponsoring, or volunteering—thank you! Your support is crucial to preserving rural Manitoba's history. I would also like to acknowledge the Board of Directors for their continued stewardship and the dedicated efforts of our hardworking staff who manage the museum's daily operations.

I am proud to be a part of a community that shares such a deep connection and passion for rural Manitoba's past and telling that story to new generations. As a team we are ready for the exciting new challenges and opportunities ahead in 2020.



Angie Klym
President

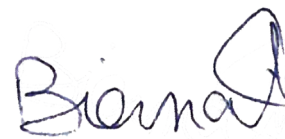
In 2019, the museum welcomed over 16,500 guests from near and far, local supporters or tourists from Germany or New Zealand. These enthusiastic visitors came year-round, participating in our special events, public programs, school programs or came to discover the museum during our regular admission days.

The museum's signature event, the Manitoba Threshermen's Reunion & Stampede, celebrated a milestone: 65 years of demonstration of Manitoba's agricultural roots and pioneering spirit. Other events included the new Harvest Fun Day, held as part of Manitoba Open Farm Day, and Winter Wonderland, which celebrated its 10th edition, continuing to offer a great holiday experience to our guests.

Our littlest visitors had many opportunities to get excited throughout the year, at events on the museum grounds, during school programs but also through outreach presence at the Royal Manitoba Winter Fair in Brandon or Touch-a-Truck at the MacGregor Fair. Sparking the interest of younger generations in Manitoba's history and pioneer heritage is certainly an essential part of our work.

All year, staff and volunteers shared their knowledge, skills and passion to immerse our visitors in rural Manitoba's past, through the collection, preservation, interpretation and demonstration of our collective heritage.

We continue to work hard for financial stability and to develop projects growing our earned revenue. The museum is also proudly supported by many donors and sponsors; thank you to them for allowing us to continue our commitment to the celebration of Manitoba's rich agricultural heritage.



Anaïs Biernat
Executive Director - Curator

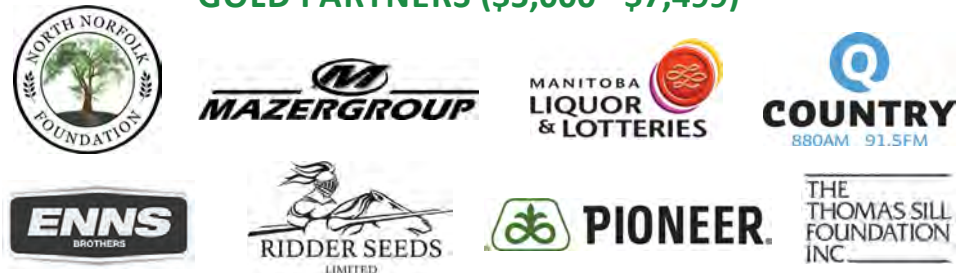
Our Partners

Without strong support from partners across the province, MAM could not provide the award-winning programs and events that make us a provincial Signature Museum and the home of a Manitoba STAR Celebration! The support of the following is greatly appreciated:

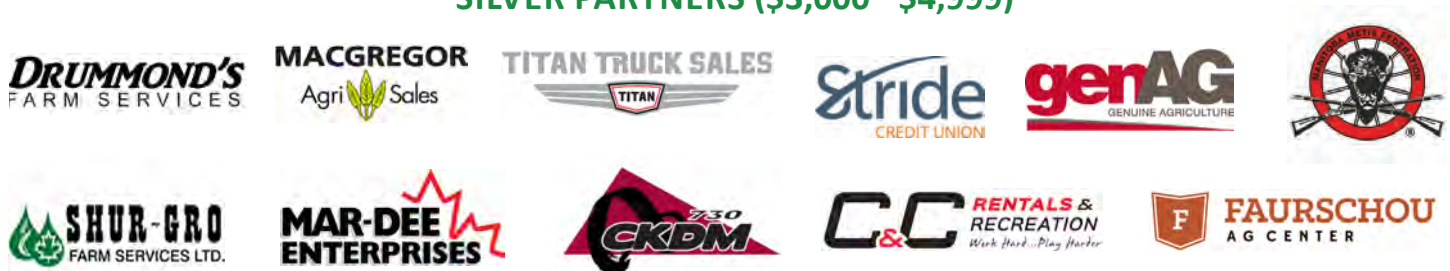
PRESENTING PARTNERS (\$7,500+)



GOLD PARTNERS (\$5,000 - \$7,499)



SILVER PARTNERS (\$3,000 - \$4,999)



BRONZE PARTNERS (\$1,500 - \$2,999)

Austin & Area



FRIENDS OF THE MUSEUM (UP TO \$1,499)

Austin Bake & Coffee Shop	Gladstone Veterinary Clinic	Mike's Farm Services	Rona Portage la Prairie
BASF	Inland Radiator	Norfolk Transport	Southman Printing
Camper Dude RV Rentals	Jonair	Pallister Financial	Swen's Small Engines
Canadian Tire Portage la Prairie	Keystone Concrete	Phil's Corner Store	Wilderness Supplies
Community Futures Heartland	Laramie Enterprises	Portage Mutual Insurance	Wurtz Brothers Concrete Services
Firewood Manitoba	Lightway Transport	Purkess Electric	2 Bar D Livestock
Four Way Motors	McKelvy Agencies		

Collections & Conservation

At the centre of the Manitoba Agricultural Museum is its extensive collection of historic machinery, buildings, and household and commercial goods. These artifacts, which number in the thousands, tell the story of rural Manitoba's development from the 1860s to the 1970s.

In 2019, tens of thousands of hours and a similar amount of dollars were invested by the museum and its volunteers to preserve and maintain this vast collection. Several of these activities are highlighted below to demonstrate the breadth of the museum collection.



Centreville School got a fresh new paint job at a cost of \$3,300.

Photo: Gordon Goldsborough



St. Saviour's Church got a much-needed new cedar roof at a cost of \$15,375.

Photo: Elliot Sims



After decades of participation in the MTRS threshing competition, a Massey-Harris grain wagon underwent a complete restoration. Several volunteers worked to rebuild its wooden grain box and repaint the undercarriage.

Photo: Ed White and Western Producer



The Moore family of MacGregor donated their heavy horse show wagon. Built on the Moore farm and used to showcase their award-winning Clydesdales throughout North America, it is being fitted with seats and stairs to tour visitors around the grounds.

Photo: Alex & Lynn Christison



Donated in 1968, our Case 18-50 steam engine was restored. A new operator platform, fuel bunkers and water tender were manufactured and the entire engine was cleaned and repainted. Thank you to the Bodie family of Bagot for their efforts on this project!

Photo: Garrett Bodie

ACQUISITIONS

The museum strives to make its collection more representative of Manitoba's rural past. In 2019, the following artifacts were added to its collection:

- Farmall Cub Tractor
- McCormick Deering W6 Tractor
- Heavy Horse Show Wagon
- Baler
- Wooden wagon parts, tongues, wheels, and axles
- CPR stove
- Lobb family album and artifacts
- Miscellaneous literature (books, photos, letters, documents)

The Year in Review



Ministers Cathy Cox and Eileen Clarke presented staff and volunteers with the museum's inaugural matching grant through the provincial government's Manitoba Heritage Trust program.

Photo: Tamara King



The Manitoba Agricultural Museum was a popular booth at the Manitoba Royal Winter Fair, welcoming guests of all ages.

Photo: Manitoba Agricultural Museum



The First Stationary Engine School was a great success with 12 students learning theory and practice of antique stationary engines.

Photo: Erron Leafloor



The museum's display of steam power was a highlight of the Red River Exhibition.

Photo: Michaela Knibbs

January



Louis Riel Day visitors got to explore the tractor sheds by snowshoes and enjoy bannock at the fire.

Photo: Michaela Knibbs



Retired RCMP officer Helmut Neufeld raises the flag on Manitoba Day. *Photo: Rosana Neufeld*



Manitoba Day and the Mother's Day Quilt Show were combined this year, with a highlight being the 2010 Manitoba Farm Quilt by Coreen Ferr and Phyllis Gagne.

Photo: Manitoba Agricultural Museum



Over 100 seniors came to the museum for Senior's Day, enjoying old-time demonstrations and entertainment.

Photo: Michaela Knibbs



A procession of 26 vintage tractors drove down Portage Avenue in Winnipeg, as part of the Red River Exhibition, to highlight the museum.

Photo: Darin Smith



The museum hosted cars as a daily excursion drive from Super Run 2019 in Brandon, Western Canada's largest annual car show. Photo: Elliot Sims



Winter Wonderland remains a staple for our local community while attracting new and diverse audiences to the museum. This year, it attracted 1,362 visitors. Photo: Sandy Black



Premier Brian Pallister and Minister Ralph Eichler visited during the 65th Threshermen's Reunion and Stampede. Photo: Gordon Goldsborough

December



The Steam Association of Manitoba hosted their annual engineer school at the museum with a record 21 students. The course offers technical and practical learning about how to operate steam engines with four museum engines used for hands-on training. Photo: Colin Farquhar



Volunteers harvested 2,830 bushels of canola from the Heritage Harvest Growing Project field to support the museum and the Canadian Foodgrains Bank. The museum received \$9,000 in revenue which was invested in our endowment funds.

Photo: Manitoba Agricultural Museum



In October the museum repaved the main visitor entrance roadway. PTH 34 south of the Trans-Canada Highway was repaved in the fall, a long-time request of the museum to improve the visitor experience of getting to our facility. Photo: Manitoba

Agricultural Museum





Canada's largest pioneer festival celebrated its milestone 65th anniversary July 25-28, 2019. This year the museum hosted over 12,000 visitors during the four-day event. The festival raised \$111,000 to support museum operations.



Lieutenant Governor Janice Filmon joined museum president Angie Klym to officially open the 65th edition of the festival. Photo: Elliot Sims

This year a 65th anniversary committee coordinated special events like the Friday Ice Cream social and a Volunteer Appreciation evening. A time capsule was also made to be opened at the 90th edition of the festival in 2044.

The 2019 event also saw a number of additions to the displays on the grounds. For the first time ever, the event hosted sheep dog trials with 10 canine competitors on Sunday. The 1st Regiment, Royal Canadian Horse Artillery also returned with the Royal Canadian Artillery Museum with a showcase of historical and current artillery machinery and practices.

This event's success relies on the commitment of its 700 volunteers who spend tens of thousands of hours every year to plan, prepare and present this exceptional event. It is this commitment that makes our festival one of Manitoba's 11 designated STAR Celebrations!

MTRS ... BY THE NUMBERS

- CFRY Pioneer Power Parade – 11 horse teams, more than 150 tractors, 12 steam engines and over 30 vintage vehicles
- Partnerships – 50 sponsors provided over \$75,000 in financial and in-kind support
- Stampede – 294 participants in 12 events
- Manitoba Clydesdale Classic – 63 horses from 14 competitors
- Reunion Ladies Fashion Show – 42 models showcased 70 articles of clothing
- Farrier Competition – 17 competitors from 3 provinces
- Route 34 Classic Car Show – 103 cars
- Steamed Corn Cobs sold – 1,336
- Clay Bake Cinnamon Buns sold – 2,240
- Dining Hall Meals Served – 1,082



Visitors got a live close-up view of steam plowing on the new off-road shuttle in the SHUR-GRO Farm Services Demonstration Field.

Photo: Elliot Sims

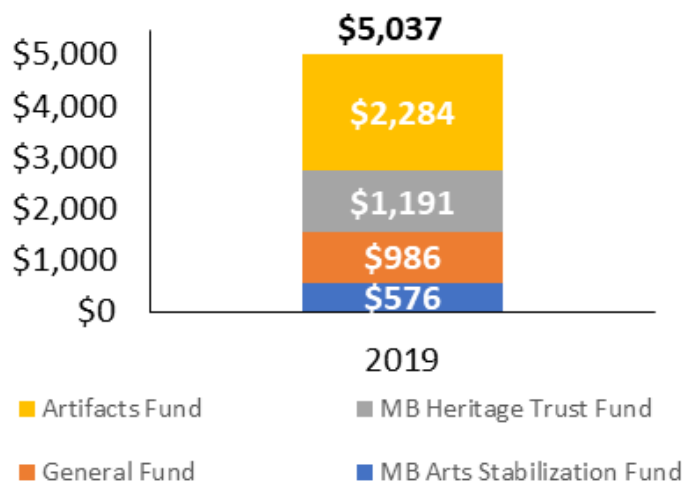
Endowment Funds

The Manitoba Agricultural Museum started its first endowment fund with the North Norfolk Foundation in 2010 to provide permanent annual support for the museum. In 2019, four established endowment funds provided more than \$5,000 to support museum operations and special projects such as painting the CenterVille School and improving the computer network in the museum office.

Since 2016, the endowments have provided over \$11,000 to support museum operations.

ENDOWED ASSETS (AS AT DECEMBER 31, 2019) – \$138,520

Heritage Trust Fund – \$49,106
General Fund – \$22,825
Artifacts Fund – \$53,087
Arts Stabilization Fund – \$13,502



ENDOWMENT FUND CONTRIBUTORS

\$50,000- \$99,999

Elsie Sims

\$25,000-\$49,999

Heritage Harvest Committee

\$10,000 - \$24,999

Harvesting Hope Committee
Manitoba Arts Stabilization
Government of Manitoba

\$1,000 - \$2,499

In memory of Elsie Sims
MTRS Steak Supper Committee
Friend of the Museum
Carolyn Sifton Foundation

Under \$1,000

Austin & Area Lion's Club
Dr. Gordon Goldsborough
In memory of Gladys and Jim Barclay
Benjamin Linnick
Paul Weber
Friend of the Museum

MAM & MHTP

- From 2018 to 2021, every \$2 donated to the museum's Heritage Trust endowment will be stretched by an additional \$1 contribution from the Manitoba Government, meaning your \$2 gift becomes \$3!
- Just over \$14,000 in donations was raised for the program this year. This triggered a 2019 government contribution of more than \$7,000.
- Over the last two years, the program has helped the museum build a Heritage Trust endowment with a market value of nearly \$50,000 that will provide annual unrestricted operating income for the museum.

Financial Summary

Derived from the audited financial statements, the Summary Financial Statement is prepared by the Museum Treasurer and presents the financial position of the Museum for the year ended December 31, 2019. Reading the Summary Financial Statements is not a substitute for reading the Audited Financial Statements and the auditors report therein.

To view our complete audited statements, visit mbagmuseum.ca or call 204-637-2354.

2019	
Summarized Statement of Financial Position	
Assets	
Cash and Short Term Investments	252,288
Accounts Receivable	15,457
Other Assets	18,108
Long Term Investments	0
Tangible Capital Assets	2,089,027
	2,374,880
Liabilities	
Accounts Payable and Deferred	0
Liabilities	29,456
Deferred Revenue	1,075
Callable Debt	21,036
	51,567
Deferred Contributions Related to	
Capital Assets	112,750
Net Assets	
Unrestricted Net Assets	15,553
Internally Restricted Net Assets	218,733
Investment in Capital Assets	1,976,277
	2,210,563
	2,374,800

2019	
Summarized Statement of Operations	
Revenue	
Admissions	147,637
Campground Fees	45,105
Gift Shop	18,658
Grants, Donations, Sponsorships	163,410
Investment and Endowment Income	8,050
Memberships	18,440
Other Fundraising Revenue	144,935
	546,235
Expenditures	
Advertising and Marketing	40,042
Collections Management	40,794
Fundraising and Events	175,393
Gift Shop	11,497
Office, Admin & Professional Fees	45,679
Interest and Bank Charges	3,644
Repairs, Operations and Supplies	52,271
Utilities	36,822
Wages and Benefits	150,039
	556,181
Excess (Deficiency) of Revenue Over	
Expenditures (before amortization)	-9,946
Amortization	
Amortization of Tangible Capital Assets	-60,170
Amortization of Deferred Contributions	6,378
Other Items	
Contribution to Endowment Funds	-11,000
Non-Monetary Donations	0
	-74,738



Manitoba Agricultural Museum

COMMITTEES & ASSOCIATED GROUPS

CAMPGROUND COMMITTEE

Darin Smith, *Co-Chair*
Angie Klym, *Co-Chair*
Lee Bergson
Barry Klym
Albert Schiller
Clarence Lashek

CAMPGROUND HOSTS

Lee Bergson
Hubert Cabernel
Murrey, Shirley & Lorne Farrell
Audrey McCreery
Rosana Neufeld

FINANCE COMMITTEE

Don Wadge, *Chair*
Cathy Christoffersen
Gerald Dueck
Gloria Sims

HERITAGE HARVEST COMMITTEE

Helmut Neufeld, *Chair*
Nicole Blyth
Karen Down
Jake Hamm
Harold Penner
Rob Penner
Kenneth Peters
Elliot Sims
Abe Thiessen

HOMESTEADERS' VILLAGE COMMITTEE

Lynda Campbell-Hawley, *Chair*
Karen Alton
Miles Johnston
Bradley Moorehead
Dennis Pohl
Diana Pohl
Robert Smith

MTRS COMMITTEE

Gerry Currie, *Chair*
Rosalie Beamish, *Vice-Chair*
Gloria Sims, *Vice-Chair*
Gerald Dueck
Melissa Fleury
Michaela Knibbs
Heather Manns
Dennis Pohl
Doug Pratt
Elliot Sims
Ayn Wilcox

INTERPRETATION & ACQUISITIONS COMMITTEE

Erron Leafloor, *Chair*
Alex Campbell
Glenn Lennox
Kevin Mabon

HORSEPOWER GROUP

Heather Manns, *Chair*
Chris Arthur
Alex Christison
Dan Fontaine
Art Gibson
Bruce Gilmore
Johan Hildebrand
Roy Manns
Lyle Mansfield
Kolby McDonald
Gordon Nelson
Jim Scott
Howard Walker
Harvey Watson

REUNION LADIES ACTIVITIES

Audrey McCreery, *President*
Tierney Demare
Michaela Knibbs
Brenda Moorehead

RODEO COMMITTEE

Jerry Doucette, *Chair*
Dawayne Bueckert
Doug Bueckert
Henry Friesen
Alan Manns
Ben Wiebe

STEAM COMMITTEE

Robert Beamish, *Co-Chair*
Gerald Dueck, *Co-Chair*
Bradley Burnside
Garrett Bodie
Glen Bodie
Garth Christison
Jim Down
Ryan Down
Bill McCreery

TRACTOR & EQUIPMENT COMMITTEE

Glenn Lennox, *Co-Chair*
Darin Smith, *Co-Chair*
Scott Alton
Lee Bergson
Alex Campbell
Cory Christison
Rick Green
Korey Lee
Kevin Mabon
Brad Moorehead
Brett Moorehead
Dwayne Moorehead
Helmut Neufeld
Dennis Pohl

FELLOWS ASSOCIATION

Robert Beamish
Ron Bullock
Jim Christison
Art Devrieze
Jim Down
Ann Futros
Audrey McCreery
Bill McCreery
Alex Patterson
Barbara Schellenberg
Dave Snyder
Rollie Wilkins

MEMORIAL GARDEN COMMITTEE

Dan Letwin
Ed Mulla
Gail Scheer
Leo Scheer
Darin Smith

MANITOBA AMATEUR RADIO MUSEUM

Ron Bullock, *President*
Michael Bilowus
Andy Clemis
Bruce Johnson
Wes Johnson
Fred Joynt
Ron Samchuk
Cal Shermerhorn
Dave Snyder
Rollie Wilkins





In 2014, a group of volunteers started to develop a memorial wall to recognize and remember the efforts of the thousands of volunteers who have contributed so much to make the museum what it is today. The project expanded into a memorial garden as a place to stop, rest, and reflect on the past.

In 2019, the memorial wall was completed and the first phase of the garden was developed with the addition of several benches and two wheelchair accessible tables. A commemorative opening ceremony was held in July 2019. Individual names can be added to the memorial wall by contacting the museum office.

Founded in 1951, the Manitoba Agricultural Museum immerses visitors in rural Manitoba's past while providing context for the present and future of agriculture in our province. We collect, preserve, interpret and demonstrate Manitoba's agricultural heritage for the generations of today and tomorrow.

Box 10, Austin, Manitoba, Canada 204-637-2354
info@mbagmuseum.ca www.mbagmuseum.ca